

Teaching and Testing IP Law at a Technical University

Diana Nikolova

Technical University of Munich

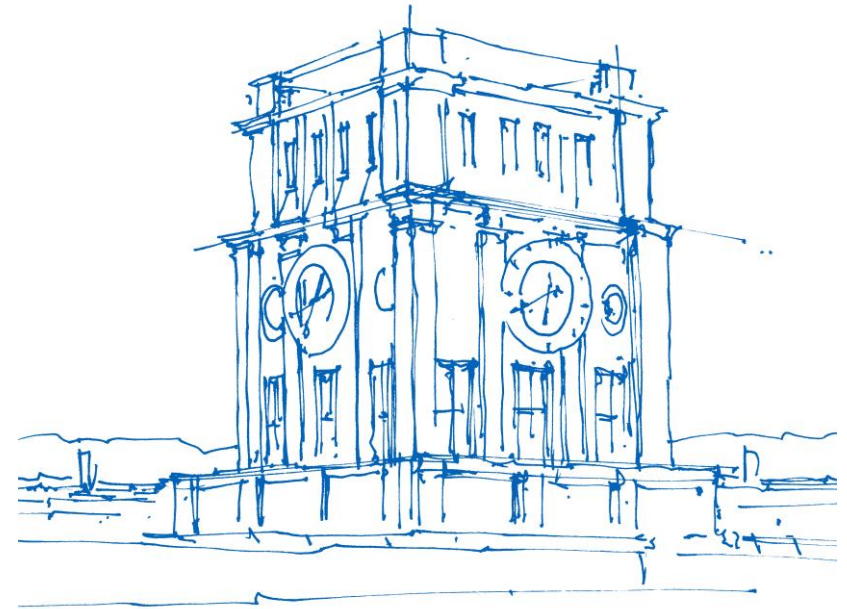
TUM School of Management

Chair of Corporate and Intellectual Property Law

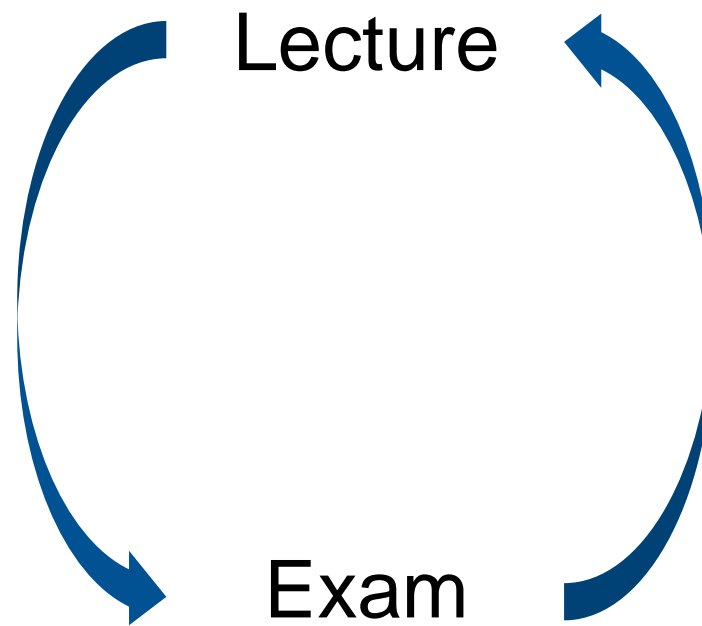
European Intellectual Property Teachers' Network,

SOPHIA 2016

Sofia, 4th and 5th July 2016



Uhrenturm der TUM



Chair of Corporate and Intellectual Property Law, Professor Dr. Christoph Ann

- Lectures covering different aspects of IP law
- Compulsory optional or elective subject
- Lectures in German and in English
- Audience: students with an economic or engineering background

Lecture

Equilibrium sought between:

Legal insight:

- Legal structure
- Basic definitions
- Contract law
- Procedural law

Practical Information

- What is IP and how to use it as an asset
- Choosing the suitable IP right
- Important contract clauses
- What to do if confronted with a dispute

Exam

Equilibrium sought between:

- Ability to work with a legal text
- Linguistic skills
- Ability to argue
- Practical questions
- Only relevant information
- Adequate scope

Exam

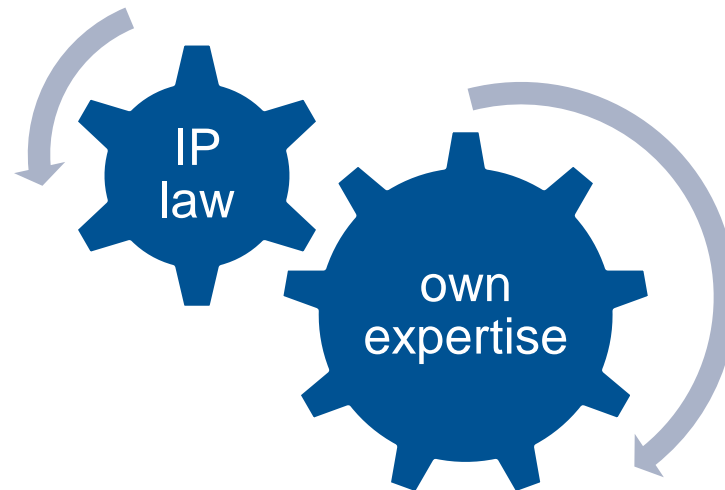
- Duration: 60 or 120 minutes
- Format: open questions
- Information tested:
 - theory
 - practical and strategical questions
 - short practical case

Results of the exam

- Common mistakes:
 - exact definitions
 - argumentation
 - ➡ stress the importance of this information in future lectures
 - ➡ explicit remark on the test itself reminding students to write in whole sentences, using arguments and quoting legal provisions

- Information, which has impressed students most:
 - numbers, curious facts help students remember abstract information
 - ➡ continue to provide such information in future lectures

Best answers:



Thank you for your attention!

Questions?